

HEAD FOR HAMBURG!

HAMBURGCUISECENTER.EU

**HAMBURG
CRUISE
CENTER**



“Ahoy” from the Cradle of Cruise Shipping	3
The Tourist Metropolis in the North	4
Sightseeing in Hamburg	6
Cruise Terminals	8
Ideal Location in Central Europe	12
Red Carpet for Cruise Ships	14
Great Maritime Events in the Metropolis on the Elbe	16
Pooled Competence for Cruise Shipping	18
Contacts & Map	19

“AHOY” FROM THE CRADLE OF CRUISE SHIPPING

Hamburg is the cradle of cruise shipping! Over a century ago the famed Hamburg-based shipping supremo Albert Ballin emerged as the inventor of the cruise. As Director-General of HAPAG – “Hamburg-Amerikanische-Packetfahrt-Aktiengesellschaft” – he decided that his Transatlantic liners should be deployed in the winter months on “educational and pleasure voyages” on the sunnier Mediterranean. The idea proved a hit. He despatched the passenger vessel “Auguste Victoria” on the first cruise in history in 1891. Cruise shipping was born that year. Today Hamburg itself is proving to be one of the favorite cruise destinations in Northern Europe. The city is notable for its Hanseatic charm and maritime flair, the Elbe and the Alster, the port and HafenCity, Speicherstadt and Fischmarkt. Traditional and modern exist here side by side, along with international bustle, outstanding shopping opportunities, an extensive cultural program, and a vast choice of hotels. For centuries “Hamburg-Gateway to the World” has been the watchword. That is not simply the by-line for this Hanseatic City, but everyday reality.

One of the most popular cruise destinations in Europe

Something else making Hamburg so unique are its inhabitants. Anybody living in Hamburg loves “their” city. Hamburgians are truly proud to present the beauties of the city to their guests. A harbor round trip through Germany’s largest seaport is a “must” on the visitor’s program and naturally takes in the cruise terminals. Arriving and departing cruise ships invariably receive a rapturous welcome.

More and more cruise passengers and connoisseurs are discovering the delights of Hamburg. That’s reflected in the extraordinary increase in passenger numbers. Hamburg is consolidating its position as the fastest-growing German cruise port and will therefore continue to invest in expanding its terminal infrastructure.

Hamburg Cruise Center is powering the trend. Our members, including cruise lines, agents, port businesses, ship chandlers, restaurants and hotels, have joined us to make Hamburg one of the most popular cruise destinations in Europe.

We look forward to welcoming you and your guests before long in Hamburg.



THE **TOURIST METROPOLIS** IN THE NORTH

History, culture and much, much more, almost unlimited opportunities for one-day tours or longer, for pre and post programs the city on the Elbe has everything to offer with its unique atmosphere.



1200 years of living history

Hamburg is new and old at the same time. There are the large old churches, especially "The Michel", Hamburg's most famous landmark. The magnificent City Hall, and houses with small timber-framed facades from the 17th century. Numerous museums illustrate Hamburg's long and varied history. In contrast; modern HafenCity, from the ship the new Elbe Philharmonic Hall is clearly visible, still in the building phase. For those who love modern architecture a visit to Europe's biggest inner-city building site is a definite must.

Culture for all senses

Hamburg is Germany's musicals capital. First class entertainment, perfect choreography and passionate songs thrill over two million visitors annually. Extravanzas, ballet and orchestras as well as a lively club scene are other attractions. World stars deliver the finest performances in both major venues. Hamburg has long been a top address as an international culture capital.





Shopping to suit every taste

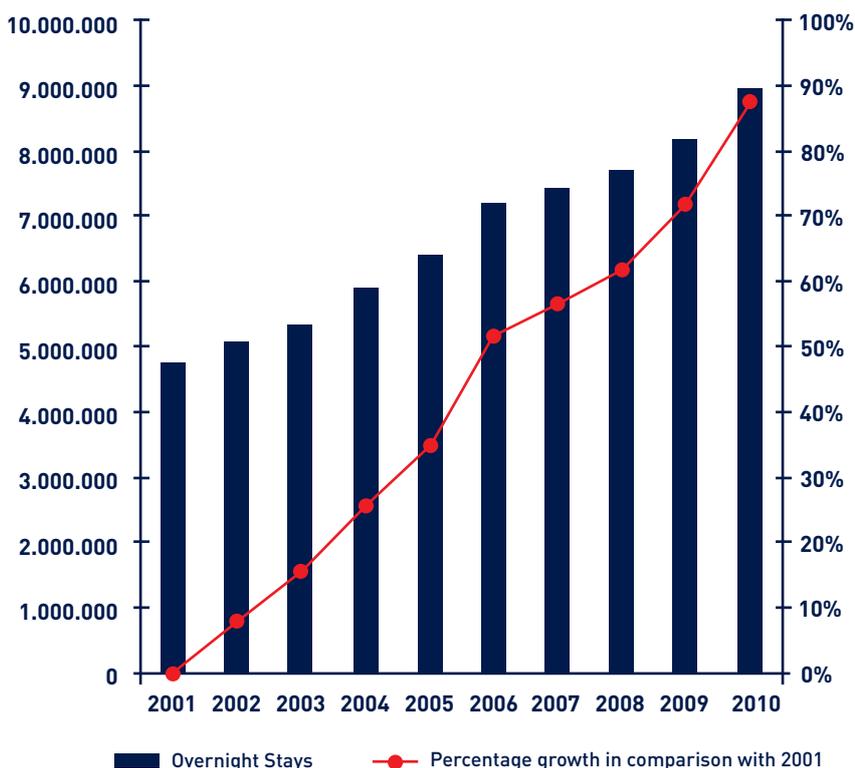
Here the most pampered shoppers are rewarded; Hamburg is a real shopping Eldorado. At its center lies a concentration of elegant shopping malls and arcades and streets, full of sophisticated designer boutiques, haut couture, as well as exquisite jewellery and valuable watches. Downtown Hamburg also features high-class shops for interior design, select antique shops, delicatessens and a whole range of large department stores. Mönckebergstrasse and Spitalerstrasse are among the ten most frequented shopping streets in Germany.

Christmas Market time

Today the cruise season in Hamburg lasts 365 days. In the run up to Christmas a visit is especially rewarding. A walk from the Central Rail Station to City Hall during these weeks is amazing: There are five different Christmas Markets to enjoy within 1,000 meters. In no other city are they so close together, making Hamburg the "Christmas Capital" of North Germany.

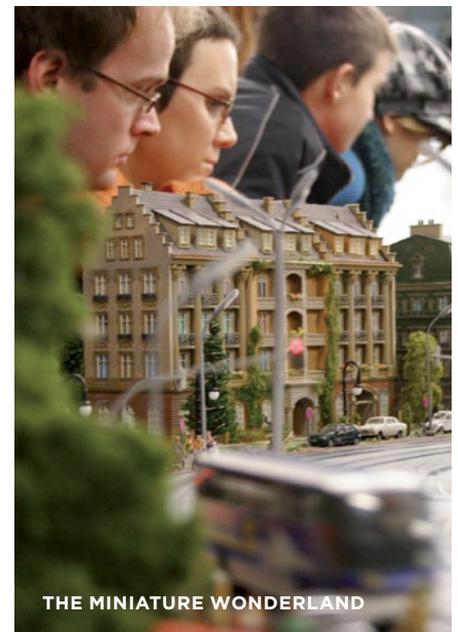
Overnight Stays in Hamburg

Between 2001 and 2010 the total number of overnight stays climbed by altogether 88 percent. The same high growth rates are also forecast for the years to come. Hamburg will therefore manage to further extend its role within the European top tourism destinations.



...and 1,000 other unique experiences

Visit the largest model railway in the world, "Miniaturwunderland", see how original Hamburg beer is brewed or watch the tea-tasters at work. The metropolis is surrounded by interesting countryside and towns, all easy to reach and explore. A unique range of restaurants, from traditional "Labskaus" to excellent international award-winning gourmet cuisine is available for you to savor, Hamburg provides unlimited opportunities for unique experiences.





SIGHTSEEING IN HAMBURG

Plenty to see and to do next to both cruise terminals!



Cruise Center Altona
This new cruise terminal for cruise passengers was opened in June 2011. The "Farewell Deck" offers a genuine view of the Elbe.



Cruise Center Hafencity
This facility consists of two terminals. Each terminal covering 1,200m², the passenger-handling building with its multi-coloured container facade is a real eye-catcher.

Distances in driving minutes

Central Rail Station –
Cruise Center Hafencity: 8 min.

Autobahn A7 –
Cruise Center Altona: 9 min.

Autobahn A1 –
Cruise Center Hafencity: 10 min.

Central Rail Station –
Cruise Center Altona: 18 min.

Hamburg Airport –
Cruise Center Hafencity: 25 min.

Autobahn A1 –
Cruise Center Altona: 23 min.

Autobahn A7 –
Cruise Center Hafencity: 16 min.

Hamburg Airport –
Cruise Center Altona: 27 min.



1 Dockland

Leading Hamburg architect Hadi Teherani's Dockland soars above the Elbe like a ship's bow. Up on the roof is an open-to-all viewing platform.

2 Ottensen

Ottensen, Hamburg's fastest growing shopping, art and dining district.

3 Altona Town Hall

Directly at the Republic Square is the Altona Town Hall. It is since 1898 the third town hall in the Altona district, which until 1938 was an independent city.

4 Old Elbe Tunnel

Built in 1911, the Old Elbe Tunnel incorporates four jumbo-sized lifts, used previously for horses and carts, today for motor vehicles. Pedestrians may pass through free of charge. The two tiled "tubes" are each exactly 426.50 met

5 Reeperbahn

Numerous pubs, discotheques, theaters, cafés and clubs line Hamburg's famed amusement thoroughfare.

6 Dancing Towers

Just recently completed, the buckled high-rises known as the Dancing Towers located at the top of the Reeperbahn create something of an optical illusion.

7 St. Pauli "Landungsbrücken"

The landing stages "Landungsbrücken" consist of a 700-meter floating jetty where ships can make fast, the starting point for harbor trips and port ferries.

8 Cruise Berth "Überseebrücke"

Rich in tradition, large sailing ships and small passenger vessels up to 240 meters long, especially, tie up at this berth.

9 St. Michael's Church "Michel"

The city's foremost church is known by Hamburgians simply as "The Michel". Rising 132 meters, the tower offers a wonderful view across the city and is Hamburg's most familiar trademark.

10 Planten un Blomen

This park in central Hamburg contains a botanical garden and the largest Japanese garden in Europe.

11 Elbe Philharmonic Hall "Elbphilharmonie"

The Elbe Philharmonic Hall is a concert hall with unusual architecture, a glass wave riding around 110 meters high above the port – Hamburg's new beacon.

12 Old Warehouse District "Speicherstadt"

The historic warehouse district was constructed on oak piles driven into the soil between the side-canal of Elbe from 1883. Until recently it was used as a storage complex for coffee, tea and spices.

13 Inner and Outer Alster

Open waters in Hamburg are not just found in the port and along the Elbe, but also by the Alster. Round boat trips on the Inner and Outer Alster, as well as strolling along the banks, are highly popular among both, residents and tourists.

14 Marco Polo Tower

Marco Polo Tower in HafenCity offers pure luxury. This award-winning building on 17 floors is Hamburg's most expensive apartment block.

15 Hamburg City Hall

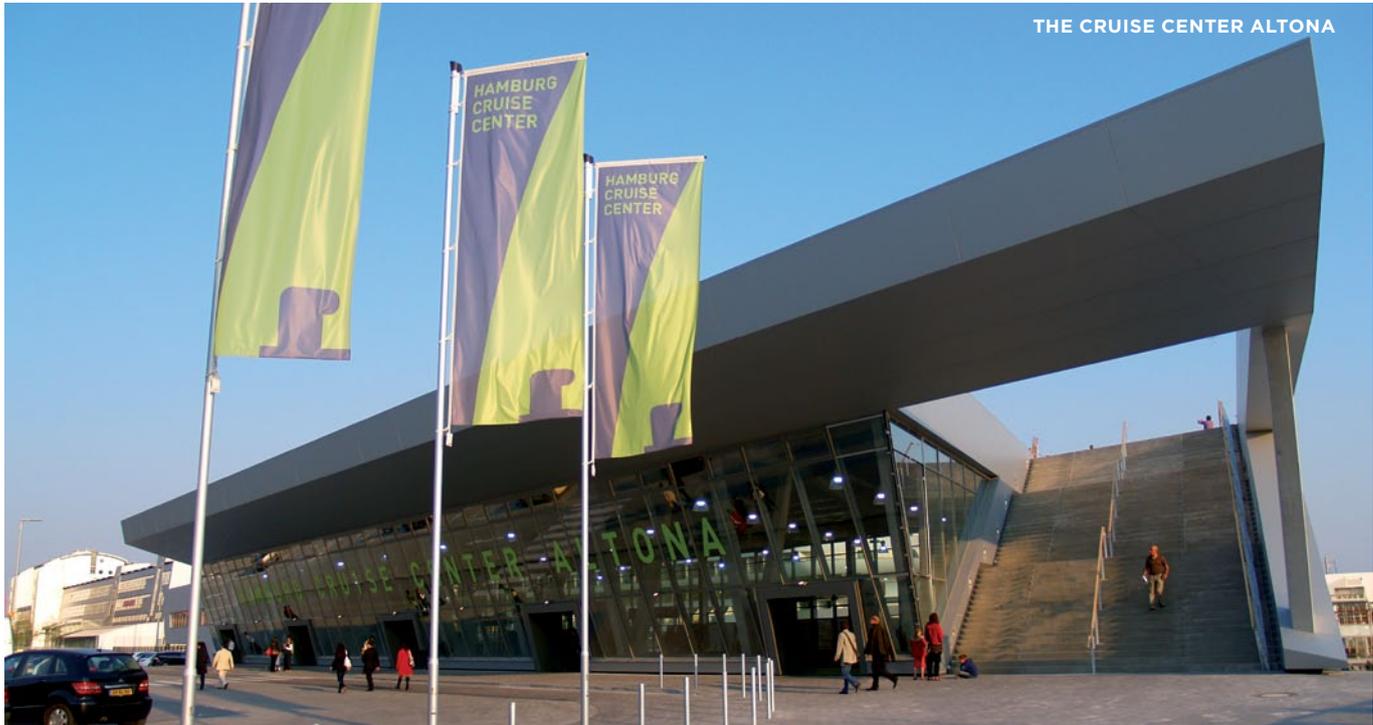
Combining Gothic, Baroque and Renaissance elements, ornate City Hall (Rathaus) is one of the Hanseatic City's most splendid buildings.

16 Central Rail Station

With around 450,000 travellers per day passing through, Hamburg's Central Rail Station is Germany's most heavily used passenger rail station.

CRUISE TERMINALS

Hamburg's centrally located modern cruise terminals



Service for passengers and ships

All terminals make the services provided for passengers and smooth handling of cruise ships a top priority. Whether for an arrival or a departure – at Hamburg's cruise terminals an immaculately networked team of professional companies looks after organization, logistics and security. Local officials, pilots, line runners, ship chandlers, terminal operators, shipbrokers and ship's agents pull together to fulfill all possible requests and requirements.

For the provision of all services related to handling, the "one-face-to-the-customer" partner to approach is terminal operator HCC Hanseatic Cruise Centers, or HanseCC (www.hanse.cc) for short. HanseCC will deploy up to 70 thoroughly trained and experienced staff during a ship's call.

At the "Cruise Shipping Miami 2010" trade fair, incidentally, Hamburg Cruise Center received the "Best Turnaround Port" award for its perfect handling of visiting ships.



Diversity attracts

All current and planned cruise vessels can reach Hamburg via the international marine shipping channel along the River Elbe. The range of tours on offer from here is wider than from most other European ports. Cruises to the most popular North Sea islands, around Skagen, or directly through the Kiel Canal to the Baltic Sea, or to the Norwegian fjords, to Iceland and Greenland. In a south-westerly direction, for example, the British Isles are within easy reach.



When a liner berths at Hamburg Cruise Center Hafencity, passengers find themselves in the most cutting-edge and unusual quarter of the Hanseatic City, namely Hafencity. Here its guests are confronted by a first distinctive feature even as they are welcomed: Wholly in keeping with contemporary maritime reality, the terminal building has not been constructed brick by brick, but container by container. Industrial charm has here been linked with the state-of-the-art, maritime flair of Hafencity.

Like the container facade, the interior is also of modular construction, with flexible divider walls facilitating individual adjustment of space to the differing requirement parameters of each vessel being handled.

Hamburg Cruise Center Hafencity's traffic infrastructure leaves nothing to be desired,

with enough short-term parking spaces directly outside the terminal entrance, immediately adjacent multi-storey car parks, and three bus lines to the city center plus the surrounding area. From 2012 the new underground line U 4 will link the port area with downtown Hamburg and the Central Rail Station (Hauptbahnhof). So cruise ships berth literally in the center of

The terminal building
has been constructed
container by container.

this city of nearly two million inhabitants – with many of its attractions easily accessible on foot.

Along with the Cruise Terminal, Hafencity has several other architectural highlights to offer, among these the Elbe Philharmonic Hall. The roof of the new building consists of waves of glass soaring above the Port of Hamburg at a height of around 110 meters – a new landmark for this metropolis of culture. Easily viewed from here is the historic warehouse district with its redbrick buildings and narrow canals just off the Elbe. The city's finest shopping streets and the smart Jungfernstieg promenade on the romantic Alster lake are only a short distance away. Or else one can stroll along the Elbe, where history and today's port lie side by side.



HAMBURG CRUISE CENTER

ALTONA



Any cruise passengers arriving at Hamburg Cruise Center Altona will confront old and new immediately. This cruise terminal was ceremonially inaugurated only in June 2011. With its glass facade, the single-storey terminal building blends perfectly into the architectural "string of pearls" along the Elbe. Cruise ships up to 300 meters long can dock here, while up on the vast "Farewell Deck" families, friends and cruise fans enjoy a perfect view of the Elbe. Meanwhile, passengers go on board across a fully-automated boarding bridge located at the 1,800 square-meter Cruise Terminal.

The surrounding area Hamburg-Altona also contains much that is worth seeing: One genuine attraction with a long history is Hamburg's Fischmarkt, directly on the Elbe and accessible on foot. Ever since 1703, freshly caught fish, fruit, vegetables, plants and much more have been on sale here every Sunday morning.

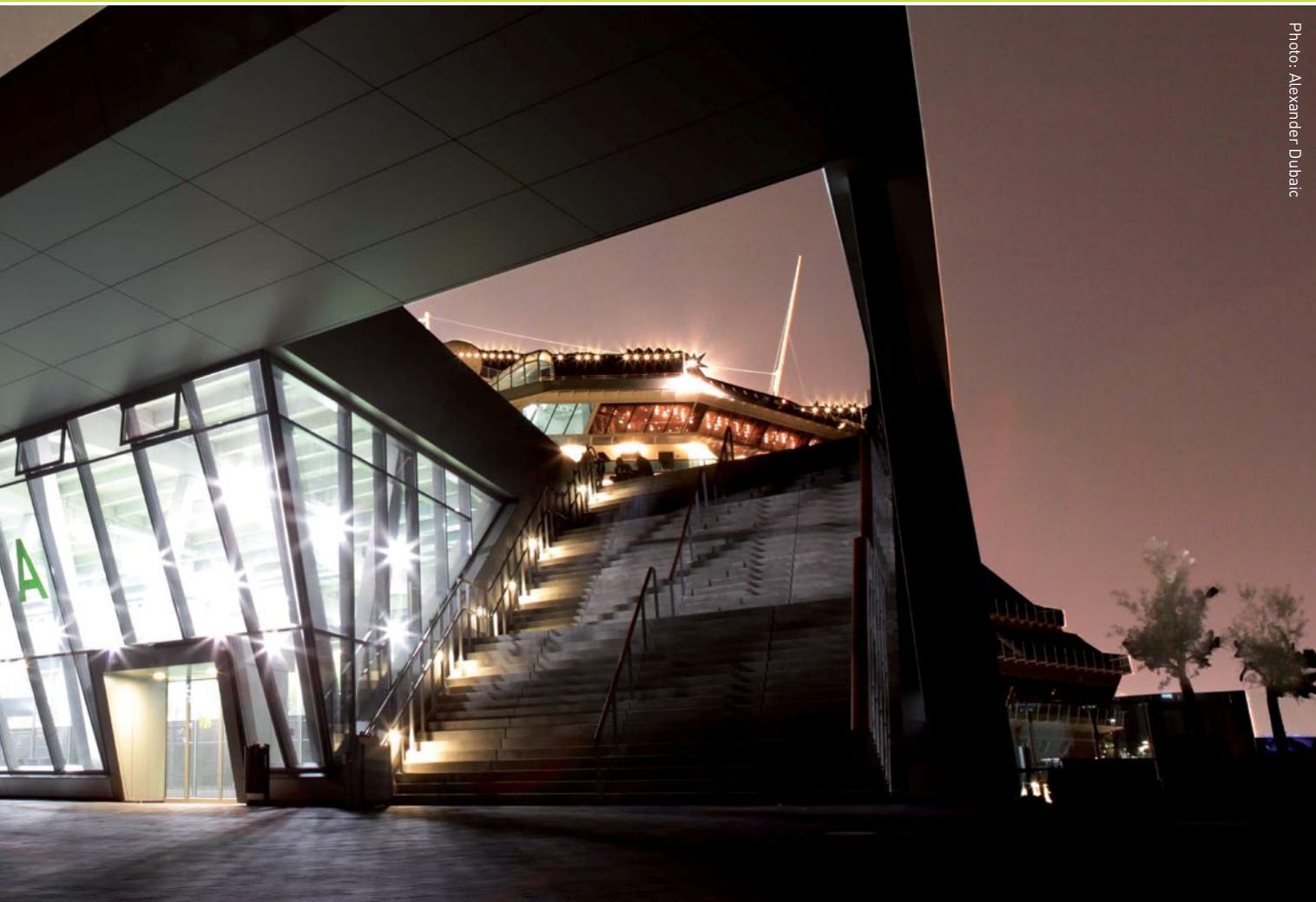
Situated only a few meters away from Cruise Terminal Altona is Dockland, a six-storey building by Hamburg star architect Hadi Teherani. This looms above the water like a ship's bow, and from its roof terrace one can enjoy a marvellous view out across the banks of the Elbe and the port. A stroll downstream will also reveal much to be discovered, for example Oevelgönne Museum Basin with its historic vessels. Nestling below the steep riverbanks here immediately behind this are the small, colorful cottages, some centuries old, for ship's captains and pilots. The beach along the Elbe here is itself a miniature paradise for recuperating from city stress, complete with fine, soft sand and cozy beach bars.



THE BRAND NEW TERMINAL IN ALTONA

Hamburg's state-of-the-art Cruise Center Altona offers ample space, the utmost comfort and superb views. Cruise ships with a length of up to 300 meters berth here.





TECHNICAL INFORMATION	HAMBURG CRUISE CENTER	HAMBURG CRUISE CENTER
	HAFENCITY	ALTONA
Berths	2	1
Terminals	2	1
Accessible for ships with a length up to	345m*	300m
Max. depth (based on mean low water)	12m	10,50m
Gangway	Gangway	Passenger Boarding Bridge
Indoor Operational Area	T1: 1,200m ² T2: 1,200m ²	1,800m ²
Fresh Water Supply	Yes	Yes
Grey Water Disposal	No	Yes
Parking Space	Ample space for private transfer Ample space for coaches Parking garages in the surrounding area	Ample space for private transfer Ample space for coaches Parking garages in the surrounding area
Taxi Row	Yes	Yes
Terminal Café	Yes	Yes
Terminal Tourist Information	Yes	Yes
Public Transport	Bus stop and (as from 2012) subway connection	Bus stop and public local ferry station "Dockland"
Seaman's Club	Located at the terminal	Located in 400m distance
	* larger ships on request	

IDEAL LOCATION IN **CENTRAL EUROPE**

It is not only the people and the places that have made Hamburg into one of the best-loved cruise ports in Europe. The attractive position and optimal traffic connections, for all modes of transport in this Hanseatic City, are a decisive factor when choosing destinations for cruise lines and tour operators as well as for the passengers. Just as important: the tremendous variety of cruises originating in Hamburg.



Any call at either of Hamburg's cruise terminals commences with perhaps the world's finest approach along an estuary. After the impressive passage through the Wadden Sea, a UNESCO World Heritage Natural Site, the ship enters the River Elbe. For 57 nautical miles it sails past Europe's largest fruit-growing area and picturesque lighthouses as well as old, often thatched dwellings for pilots and ship's captains, until finally reaching the Port of Hamburg. On the one side is a beach of fine, white sand, on the other the bustling cargo-handling terminals with their massive container gantry cranes. Hamburg is one of the world's largest ports – and itself a great attraction. So every call by a cruise ship offers something of a port tour. Often enough too, a giant cruise ship arriving or departing will be watched and noisily greeted by thousands of people gathered along the banks of the Elbe, and accompanied by a great splash in the media.



By rail

Hamburg is North Germany's largest rail hub, making it the starting point for all high speed rail connections, the ICE (Inter-City Express) and IC services. All major German and European cities are so easy to reach with trains every hour. An example: the capital city Berlin is only a stone's throw away, reachable in less than two hours. Overnight sleepers serve Munich, Zurich, Brussels and Paris. For cruise ship passengers connections to the ships are ideal. Hamburg Central Station is only about two kilometers away from the Cruise Center in HafenCity. Hamburg-Altona main line station is less than three kilometers from the Altona Cruise Terminal.

By air

With 13 million passengers annually, the International Airport is the fifth largest in Germany. Its catchment area is not only Hamburg, but also the neighboring German states and southern Denmark. It has a unique position: only 8.5 kilometers north-west of the city center, it is one of the few inner-city airports in Europe. Around 200 flights take off daily for example to large European cities, the air-hubs in Amsterdam, Brussels, Copenhagen, London and Paris, as well as Frankfurt and Munich. There are daily non-stop services to New York and Dubai. Several bus lines and the rapid transit line (S1) provide fast links between the airport and the city center, the main station as well as all city districts and the surrounding areas. It is no problem getting there by taxi, with many access roads.

By road

Hamburg is linked to all four points of the compass by the most important national autobahns. Via the A1 you can drive to Lübeck on the Baltic Sea, or in the other direction to Cologne in the Rhineland. Another north-south connection is the A7 autobahn. It runs from Flensburg near the Danish border through Hamburg to Germany's southern border with Austria. The A24 goes towards the east of the Republic to the capital city Berlin, which is only about three hours away from Hamburg by road. All highways lead into the neighboring countries, mostly without border controls.

Atlantic Alliance: In the best of company

Ideally situated on the North Sea, Hamburg finds itself in good company. Amsterdam, Rotterdam, Antwerp, Dover, Le Havre, Santander, Vigo and Lisbon are just a few of the cruise ports on the West Coast of Europe which together with Hamburg cooperate in a powerful international marketing organization, the Atlantic Alliance (founded by the cruise port Hamburg). Their common goal: To market autonomous, highly attractive destinations with perfect port infrastructure along the Atlantic (west) coast.

Especially attractive: Trips from the ports into the hinterland, from regional and tourist highlights to comprehensive capital and major city tour programs. The port organizations have worked out theme cruises with very varied offerings. Whether it be a capital city tour with trips to the most famous galleries and museums, or in winter to the cruise markets for a gourmet and golf tour – Hamburg is, thanks to its position, a perfect starting or finishing point for a voyage along this "string of pearls".

atlanticalliance.eu

Hamburg, the door opener to the german market

The Hamburg cruise hub is surrounded by a major catchment area, with a radius of some four hours by car, or three to four hours by train.

In total almost **40 million inhabitants** live in this area - and that means a lot of potential cruise passengers.



4 hours by car

3-4 hours by train

Cruise Passengers can easily extend their stay in Hamburg, either as pre- or post programs. There is a lot to see and to do in Hamburg, an European top tourism destination.

“Hamburg is an interesting, modern and extremely dynamic city-destination. For these reasons Hamburg is very attractive for cruise guests. Furthermore the infrastructural conditions present in Hamburg – like the attractive ICE-connection and the city airport – are ideal for tourism and they are comparable to other classic northern destinations like Amsterdam and Copenhagen. We strongly believe in Hamburgs potential and in 2012 Hamburg will be the homeport for Costa Magica and Costa Pacifica.”

Gianni Onorato
President Costa Cruises

“I was impressed by Hamburg as a port of call for our ships. The city is really beautiful and I believe our guests were just as impressed. Encouraged by the positive reaction of our travel agency partners and the press for the Celebrity Eclipse, we are convinced that Germany will remain a growth market for Celebrity Cruises.”

Dan Hanrahan
President and CEO of Celebrity Cruises

“The ship’s christening of the MSC Magnifica took place in one of Germany’s most beautiful cities. Hamburg is an important gateway to Northern Europe as well as to other cruise destinations. Not least because of this I am convinced that the relationship between MSC and the city of Hamburg will develop to our mutual benefit.”

Pierfrancesca Yago
CEO of MSC Crocière



RED CARPET FOR CRUISE SHIPS

I will never forget this day in Hamburg. It is the weekend of the Port Birthday. We are not moored off Madagascar, but level with the Fischauktionshalle. We are waiting, waiting for the sensational finale. We, the 2,000 passengers and the most famous German rock musician wearing his "trade mark" black Stetson. He has renamed TUI Cruises' "Mein Schiff" into "Rock Liner". After four days at sea we are now returning home to Hamburg. One hundred guitarists are lining the railing with their Marshall amplifiers glowing, in front of them Udo Lindenberg and his Panik-Orchester. At last, the other ship that has to pass us draws closer; the "Queen Mary 2". The two ships salute each other with their foghorns. That is the signal for "Hello Hamburg": Udo greets the 500,000 people lining the shore. Then sound blasts from all the boxes on board and the "Rock Liner" makes her way along the Elbe through the cheering crowds and the fireworks. An experience never to be forgotten. Hamburg is the biggest cruise stage in the world. Whoever arrives or departs on board a ship in Hamburg sails through a massive cordon of enthusiastic spectators. The Elbe is the "red carpet", not only for the "Queen Mary 2", the "AIDAdiva", the "Celebrity Silhouette" and the "Europa", but for all the other ships that experience their greatest seafaring moments here. As it was in the past, still is today and will remain tomorrow.

Bound for the New World, the first emigrants left here to begin a new life 150 years ago. The vision began for many emigrants in Hamburg. Later the "Gateway to the World" also became the "Gateway to Freedom" for many who were persecuted and were able to save their lives by boarding ship in Hamburg. Today Hamburg is celebrating the city itself and the cruise industry. Half of the population makes a pilgrimage to the Elbe for the tremendous shipping events that also attract tourists from all over Europe. But it is not only the spectacular that always moves me when I look at this port. While taking a walk with my son in Oevelgönne we discovered the ice-breaker "Stettin". Also a piece of history, and very personal for me; my grandfather served as her captain. Here in the port everything has its place, traditional and modern alike.



Uwe Bahn, one of the best known TV and radio presenters in North Germany, is a passionate Hamburgian as well as cruise ship specialist and author of a well known cruise guide.



GREAT MARITIME EVENTS

IN THE METROPOLIS ON THE ELBE

The Port of Hamburg offers the perfect stage set for major maritime events. It is the maritime happenings, especially, that make Hamburg an extremely popular holiday destination throughout the year. Among these are the Port of Hamburg's legendary birthday extravaganza, cruise ship naming ceremonies and not least, Hamburg Cruise Days.



Hamburg Port Birthday

Hamburg's port goes back over 820 years – and that is celebrated with a swing every year in May with the Port Birthday. During this event, incidentally, one and a half million people swarm down to the Elbe, making this the world's biggest port-centered party. The main attraction consists of over 330 ships, including tall ships, historic and museum crafts, and even Far Eastern dragon boats coming into the port to party. The secret stars of the occasion, and an added attraction, are the cruise ships that are now more and more often making the anniversary the excuse for a call in Hamburg. The start and finish of the event are crowned by impressive parades along the river by guest ships, and a gigantic firework display. The party "mile" stretches for six long kilometers from the Fish Market via St. Pauli Landing Stages and up into the new Hafencity.

Hamburg Cruise Days

Joined by around half a million people around the harbor, cruise passengers toast themselves and their ships – this is what





makes Hamburg Cruise Days unique in the world. Time after time, media interest is gigantic: No less than 100 or so television stations transmit fascinating images of Cruise Days around the world and as far away as China. In the lead roles were the cruise ships, their crews and passengers, as well as the Port of Hamburg and the River Elbe, all assembling for the final parade as the climax. Unique in the world, this event is held biennially at the end of July or beginning of August. There can be barely any other way of advertising for the industry on such breathtaking scale. The number of cruise ships attending is rising continually, while the supporting program grows ever more varied. In 2008 and 2010 Hamburg-based light artist Michael Batz enthralled visitors and the media with his Blue Port light installation, bathing the metropolis on the Elbe from HafenCity to Neumuehlen in seafaring's trademark color for the first Hamburg Cruise Days, hundreds of buildings and objects along the waterfront shimmering in a blue glow. So the entire city became a complete work of art centered on cruise shipping. To the delight of all those involved, the sequel will follow in 2012 and biennially thereafter. For further details: hamburgcruisedays.de



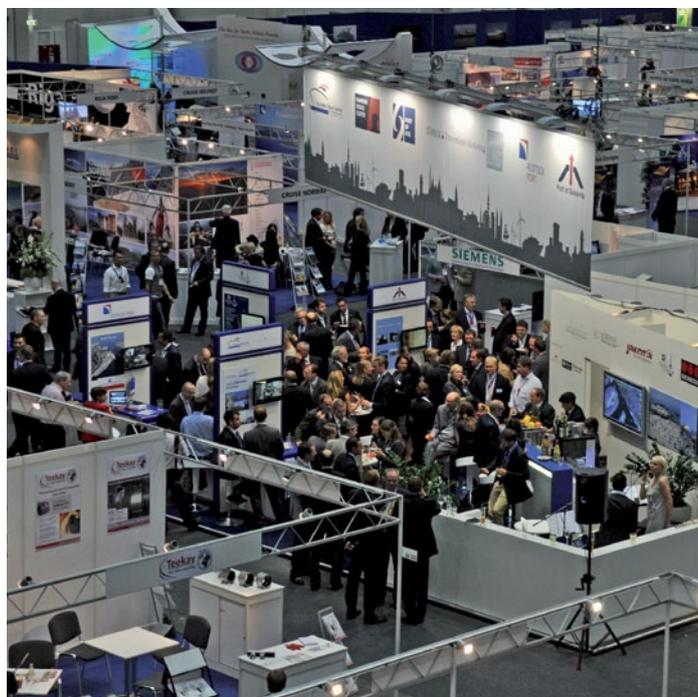
"I'll hereby name this ship ..."

When the naming ceremony for a new luxury liner is held – once again – in Hamburg, interest is scarcely less intense. When a prominent person, voice choking with emotion, pronounces "I hereby name this ship ..." then international film stars, singers and even whole bands will be on board the ship or at the terminal. The event is broadcast live on giant screens and simultaneously to numerous countries. That has already been done for many newbuildings, for cruise lines AIDA, Celebrity Cruises, MSC and TUI Cruises. The highlight: Naming of the "AIDamar" during the 2012 Port Birthday. Forming a stunning backdrop, three of her sisterships will be in Hamburg simultaneously for the world's biggest ceremony of its kind. Light and laser shows, concerts, water jets from Hamburg fire tenders and naturally a fireworks display, set an impressive background for every naming ceremony. For all these events, Hamburg constitutes the perfect stage set – where emotions are guaranteed to run high!



POOLED COMPETENCE FOR CRUISE SHIPPING

As a major international port, Hamburg combines a trade, shipping and services center with foreign trade, financial services and shipbuilding. It is a powerful magnet for tourists. No wonder it has become a dynamic skills center for the cruise industry.



Within the last few years Hamburg has become the German cruise industry's most important center. This success is no accident: Within a short time, several internationally active cruise lines opted for Hamburg as their headquarters or as their base for sales and marketing activities in Germany. Several of them, moreover, have designated Hamburg as the home port for their voyages and their ships.

On-the-spot expertise

A large number of internationally active maritime tour operators and industry suppliers, for instance of highly complex IT systems for cruise ships, are also based here. Quite apart from the infrastructural advantages of Hamburg as a base, shipping companies find innumerable opportunities

here in support of their activities. Among these are a highly professional entertainment academy for creating shipboard shows, talent agencies as a source of guest artists, and suppliers contributing to the production of digital or print shipboard information media.

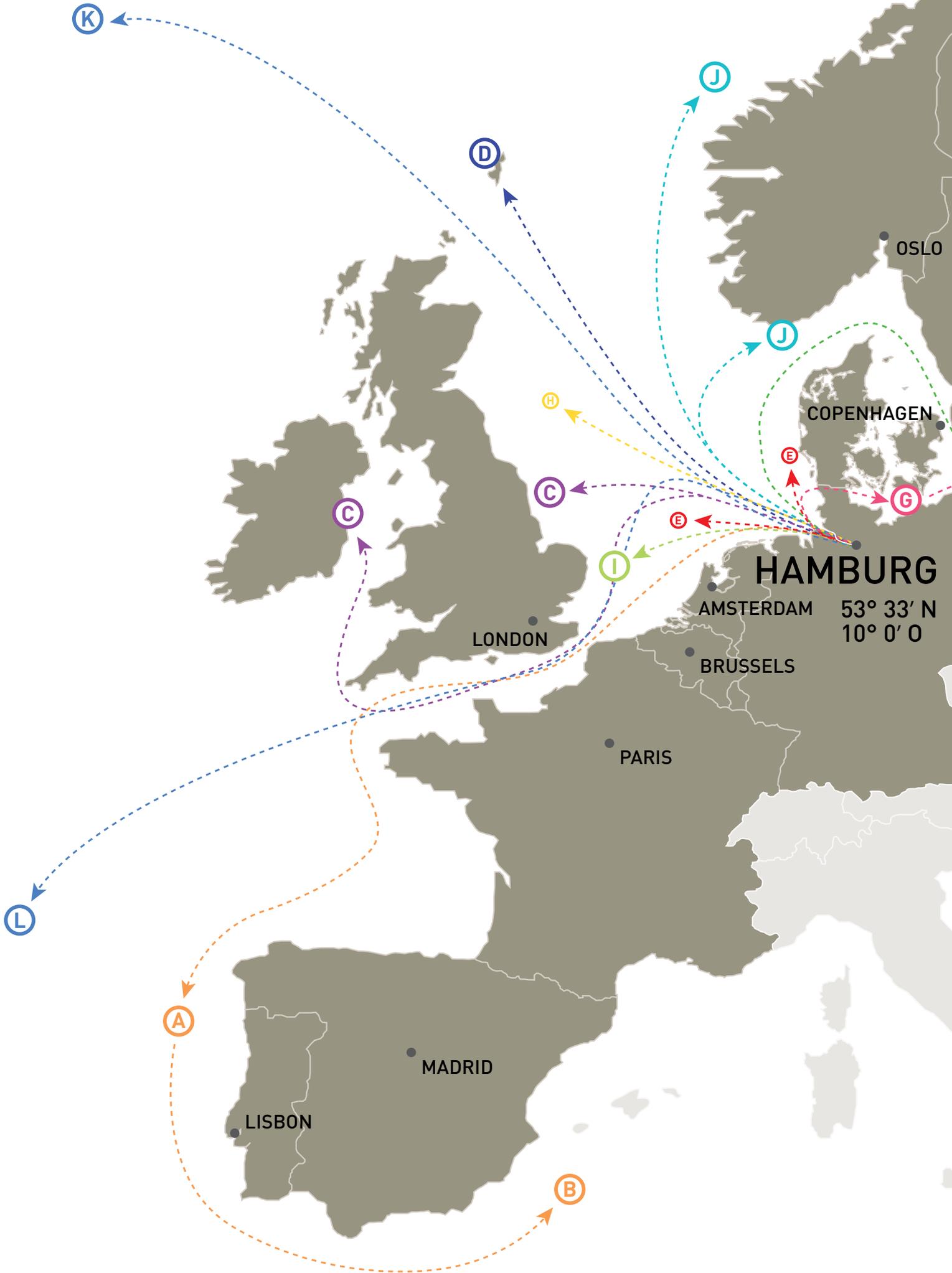
Refits and lengthenings

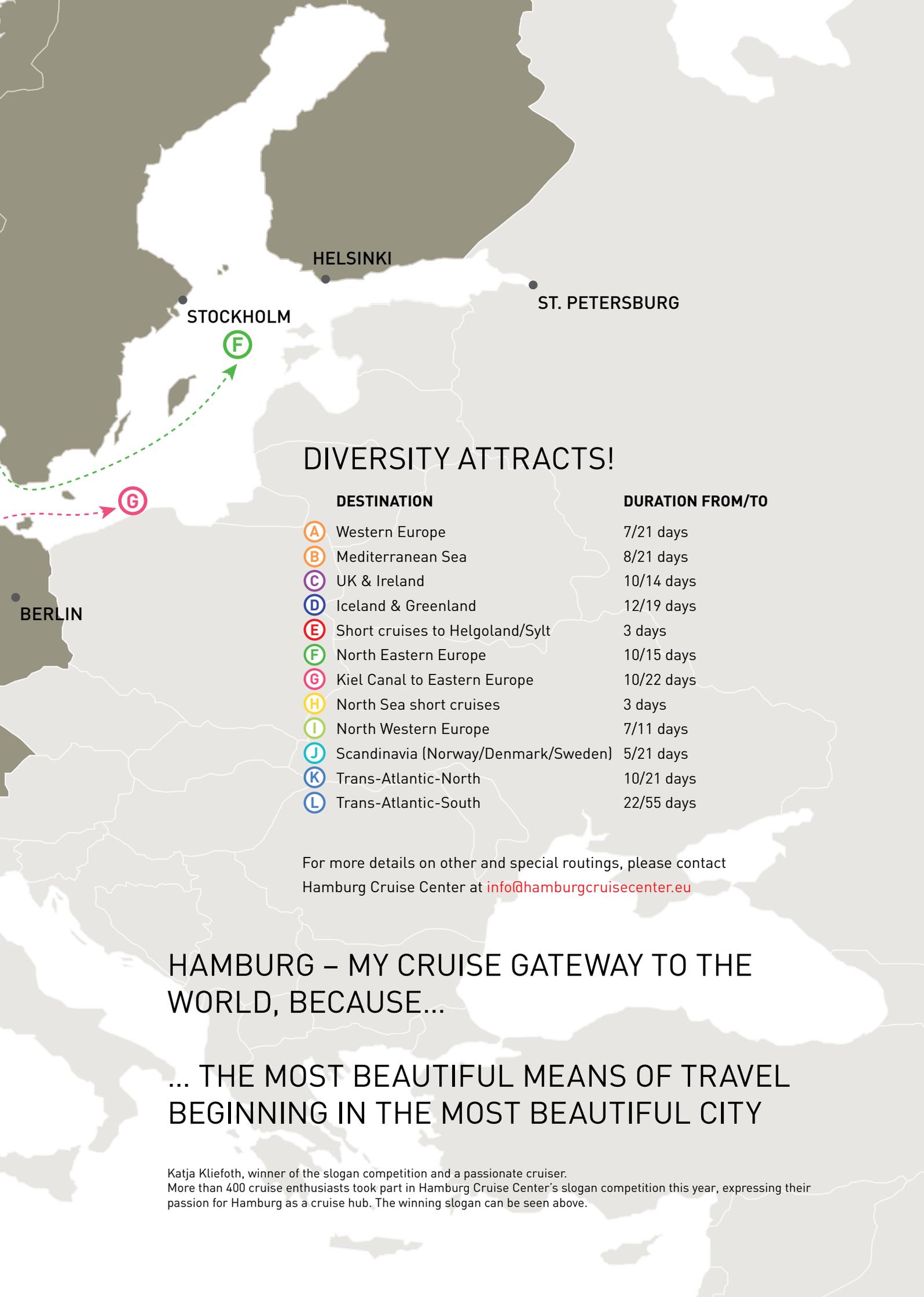
Hamburg is one of Europe's major shipyard centers. One of its main shipbuilding specialities involves repairs, refits and rebuilding, along with challenging lengthenings of cruise ships. A highly skilled workforce as well as floating docks and dry-docks of all sizes are available here. In addition, all required repair and maintenance work on propulsion systems, shipboard generators or electronic

navigational equipment can be handled by the marine service and supply companies based here rapidly and competently, frequently indeed during regular lay times.

Industry trade fairs and congresses

As a leading trade fair and congress city, Hamburg regularly attracts the movers and shakers of the maritime industry en masse. Three examples: With Seatrade Europe, the world's second largest and Europe's biggest industry gathering is held here every two years. Also biennially, Hamburg Messe stages the international shipbuilding trade fair SMM – Shipbuilding, Machinery and Marine Technology, and also gmecc – Global Maritime Environmental Congress.





DIVERSITY ATTRACTS!

DESTINATION	DURATION FROM/TO
A Western Europe	7/21 days
B Mediterranean Sea	8/21 days
C UK & Ireland	10/14 days
D Iceland & Greenland	12/19 days
E Short cruises to Helgoland/Sylt	3 days
F North Eastern Europe	10/15 days
G Kiel Canal to Eastern Europe	10/22 days
H North Sea short cruises	3 days
I North Western Europe	7/11 days
J Scandinavia (Norway/Denmark/Sweden)	5/21 days
K Trans-Atlantic-North	10/21 days
L Trans-Atlantic-South	22/55 days

For more details on other and special routings, please contact Hamburg Cruise Center at info@hamburgcruisecenter.eu

HAMBURG – MY CRUISE GATEWAY TO THE WORLD, BECAUSE...

... THE MOST BEAUTIFUL MEANS OF TRAVEL BEGINNING IN THE MOST BEAUTIFUL CITY

Katja Kliefoth, winner of the slogan competition and a passionate cruiser. More than 400 cruise enthusiasts took part in Hamburg Cruise Center's slogan competition this year, expressing their passion for Hamburg as a cruise hub. The winning slogan can be seen above.

CONTACTS

Hamburg Cruise Center e.V.

Steinstrasse 7
20095 Hamburg
Phone: +49 40 300 51 – 393
info@hamburgcruisecenter.eu
hamburgcruisecenter.eu

Terminal Operator

HCC Hanseatic Cruise Centers GmbH
Dessauer Strasse 10
20457 Hamburg
Phone: +49 40 720 02 – 100
hanse.cc

Port Security

PFSO
pfs0@hanse.cc

Harbor Master

Hamburg Port Authority
Neuer Wandrahm 4
20457 Hamburg
Phone: +49 40 428 47 – 2571
info@hpa.hamburg.de
hamburg-port-authority.de

Harbor Pilot

Hamburg Pilot Association
Bubendeyweg 33
Seemannshöft
21129 Hamburg
Phone: +49 40 740 28 – 07
hafenlotsen.de

Tourist Information

Hamburg Tourismus GmbH
Steinstrasse 7
20095 Hamburg
Phone: +49 40 300 51 – 0
hamburg-tourism.de

SEE YOU IN HAMBURG

HAMBURGCruiseCenter.eu